



BERGISCHE  
UNIVERSITÄT  
WUPPERTAL

Bergische Universität Wuppertal / University of Wuppertal

Schumpeter School of Business and Economics

Zentrum für Auslandskontakte / The Center for Foreign Contacts

Gaußstraße 20

42119 Wuppertal

Germany

## **COURSE OFFER IN ENGLISH WINTER SEMESTER**

| NAME OF COURSE (MODULE) /<br>NAME OF COMPONENTS                                                                                                           | TEACHING<br>SEMESTER | LEVEL      | ECTS | DEGREE<br>PROGRAMMS                            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|------------|------|------------------------------------------------|
| <b>LECTURE COURSES</b>                                                                                                                                    |                      |            |      |                                                |
| <b>INTRODUCTION TO BUSINESS<br/>ADMINISTRATION I (FINANCIAL<br/>ACCOUNTING):</b><br>a.) Management Accounting<br>b.) Exercise in Management<br>Accounting | WINTER               | BA         | 4,5  | Business<br>Administration &<br>Economics etc. |
| <b>INDUSTRIAL ORGANIZATION</b><br>a.) Lecture Industrial<br>Organization<br>b.) Exercise Industrial<br>Organization                                       | WINTER               | BA         | 9    | Business<br>Administration &<br>Economics      |
| <b>CORPORATE SUSTAINABILITY</b><br>a.) Lecture Corporate<br>Sustainability<br>b.) Exercise                                                                | WINTER               | MA /<br>BA | 10   | Sustainability<br>Management                   |
| <b>GAME THEORY &amp;<br/>EXPERIMENTAL ECONOMICS</b>                                                                                                       | WINTER               | MA /<br>BA | 10   | Applied<br>Economics                           |

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| a.) Lecture Game Theory<br>b.) Lecture Experimental Economics<br>c.) Exercise Game Theory and Experimental Economics                                    |        |         |                           |                                          |
| <b>MICROECONOMETRICS:</b><br>a.) Econometrics of Panel Data and Limited Dependent Variables<br>b.) Casual Inference and Research Design<br>c.) Exercise | WINTER | MA / BA | 10                        | Applied Economics                        |
| <b>REFRESHER IN BASIC STATISTICS AND ECONOMETRICS</b>                                                                                                   | WINTER | MA / BA | Certificate of attendance |                                          |
| <b>REGRESSION AND TIME SERIES ANALYSIS:</b><br>a.) Regression and Time Series Analysis<br>b.) Exercise in Regression and Time Series Analysis           | WINTER | MA      | 10                        | Applied Economics; Operations Management |
| <b>ECONOMICS OF MARKET IMPERFECTIONS:</b><br>a.) Economics of Market Imperfections<br>b.) Tutorial Economics of Market Imperfections                    | WINTER | MA      | 10                        | Applied Economics                        |
| <b>PUBLIC ECONOMICS:</b><br>a.) The public sector: Theory and policy<br>b.) Empirical Public Economics                                                  | WINTER | MA      | 10                        | Applied Economics                        |



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| c.) Tutorial Public Economics                                                                                                                       |        |         |         |                                                             |
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| <b>SEMINARS</b>                                                                                                                                     |        |         |         |                                                             |
| <b>SEMINAR IN INTERNATIONAL ECONOMICS:</b><br><b>Not offered in Winter 24/25!</b>                                                                   | WINTER | BA & MA | 6<br>10 | Business Administration & Economics                         |
| <b>SEMINAR BUSINESS ADMINISTRATION:</b><br>WS 24/25: E-Commerce                                                                                     | WINTER | BA & MA | 6<br>10 | Business Administration & Economics                         |
| <b>SEMINAR IN CORPORATE SUSTAINABILITY:</b><br>WS 24/25: Business resilience in times of shocks – Importance, current developments and applications | WINTER | MA / BA |         | Sustainability Management                                   |
| <b>SEMINAR INTERNATIONAL CORPORATE GOVERNANCE</b>                                                                                                   | WINTER | MA / BA | 10      | Applied Economics; Sustainability Management                |
| <b>SEMINAR INTERNATIONAL MANAGEMENT AND MARKETING</b>                                                                                               | WINTER | BA & MA | 6<br>10 | Business Administration & Economics; Management & Marketing |
| <b>SEMINAR IN BRAND MANAGEMENT</b>                                                                                                                  | WINTER | MA / BA | 10<br>6 | Management & Marketing                                      |
| <b>SEMINAR IN BEHAVIORAL MANAGEMENT</b>                                                                                                             | WINTER | MA / BA | 10<br>6 | Management & Marketing                                      |
| <b>SEMINAR IN DYNAMIC QUANTITATIVE ECONOMICS</b><br>(only for students who have completed the accompanying lecture)                                 | WINTER | MA / BA | 10<br>6 | Applied Economics                                           |



## COURSE OFFER IN ENGLISH SUMMER SEMESTER

| NAME OF COURSE (MODULE) /<br>NAME OF COMPONENTS                                                                                                                                                | TEACHING<br>SEMESTER | LEVEL      | ECTS    | DEGREE<br>PROGRAMMS                                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|------------|---------|-------------------------------------------------------|
| <b>LECTURE COURSES</b>                                                                                                                                                                         |                      |            |         |                                                       |
| <b>INTRODUCTION TO ECONOMICS<br/>II (MICROECONOMICS):</b><br>a.) Microeconomic Theory I<br>b.) Microeconomic Theory II<br>c.) Tutorial Microeconomic<br>Theory                                 | SUMMER               | BA         | 9       | Business<br>Administration &<br>Economics             |
| <b>STRATEGIC SERVICE<br/>MANAGEMENT:</b><br>a.) Introduction to Service<br>Management<br>b.) Managing Profitable Service<br>Relationships<br>c.) Case Studies                                  | SUMMER               | MA /<br>BA | 10      | Management &<br>Marketing                             |
| <b>INTERNATIONAL CORPORATE<br/>GOVERNANCE:</b><br>a.) International Corporate<br>Governance I<br>b.) International Corporate<br>Governance II<br>c.) International Corporate<br>Governance III | SUMMER               | MA /<br>BA | 10<br>9 | Applied<br>Economics;<br>Sustainability<br>Management |
| <b>BRAND MANAGEMENT</b><br>a.) Lecture Strategic Brand<br>Management                                                                                                                           | SUMMER               | MA /<br>BA | 10      | Management &<br>Marketing                             |



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| b.) Lecture Operational Brand Management<br>c.) Exercise Brand Management Practice                                                                                 |        |         |         |                                                                                                     |
| <b>INTERNATIONAL ENVIRONMENTAL ECONOMICS AND INTERNATIONAL POLICY ISSUES:</b><br>a.) Theory and Methodology<br>b.) Solutions and Policies                          | SUMMER | MA / BA | 10<br>6 | Applied Economics; Sustainability Management                                                        |
| <b>INCENTIVES AND ACCOUNTING:</b><br>a.) Lecture Incentives and Accounting                                                                                         | SUMMER | MA / BA | 10      | Applied Economics; FACT                                                                             |
| <b>DYNAMIC QUANTITATIVE ECONOMICS:</b><br>a.) Lecture Dynamic Quantitative Economics<br>b.) Tutorial Dynamic Quantitative Economics                                | SUMMER | MA / BA | 10      | Applied Economics; Entrepreneurship & Innovation; Management & Marketing; Sustainability Management |
| <b>ECONOMICS OF INNOVATION:</b><br>a.) Introduction to Economics of Innovation<br>b.) Advanced Economics of Innovation<br>c.) Exercises in Economics of Innovation | SUMMER | MA      | 10      | Entrepreneurship & Innovation; Applied Economics                                                    |
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| <b>SEMINARS</b>                                                                                                                                                    |        |         |         |                                                                                                     |



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| <b>SEMINAR IN INTERNATIONAL ECONOMICS:</b><br>SoSe 24: Market-Based Policies Needed to Fight Climate Change                                   | SUMMER | BA & MA | 6<br>10 | Entrepreneurship & Innovation;<br>Applied Economics                                         |
| <b>SEMINAR CORPORATE SUSTAINABILITY:</b><br>SoSe 24: Empowering female entrepreneurs to shape a sustainable future                            | SUMMER | MA      | 10      | Sustainability Management                                                                   |
| <b>SEMINAR IN BUSINESS ADMINISTRATION &amp; ECONOMICS:</b><br>SoSe 2024: Matching Assignments in practice and their consequences              | SUMMER | BA      | 6       | Business Administration & Economics                                                         |
| <b>SEMINAR IN BUSINESS ADMINISTRATION &amp; ECONOMICS:</b><br>SoSe 24: Experimental economic research: decision-making behavior and emotions  | SUMMER | BA & MA | 6<br>10 | Business Administration & Economics;<br>Applied Economics;<br>Entrepreneurship & Innovation |
| <b>SEMINAR IN ECONOMICS OF INNOVATION:</b><br>SoSe 2024: From words to knowledge: Applying web scraping and text analytics in modern research | SUMMER | MA      | 10      | Entrepreneurship & Innovation;<br>Applied Economics                                         |



## Important Information:

### Lecture modules:

- Lecture modules consist of several components (usually lecture & tutorial/exercise), in total 6 hours of class per week. All components are to be studied and completed within the same teaching semester.
- **Partial completion/the splitting of a lecture module** is only possible for selected lecture courses (see course descriptions)

### Seminars

- Seminars are thematically linked to a lecture module. The exact topic of a seminar might vary from semester to semester. The topic and the syllabus of a seminar might not be available at the time of the application period, yet.
- There is no guarantee that a specific seminar is offered each semester.
- If you are interested in a specific seminar, please contact the Center for Foreign Contacts.

### Course level:

- **BA & MA** = the course is for Bachelor and Master Students
- **MA / BA** = The course is a Master level course, but it is also open to advanced Bachelor students who meet the prerequisites (see course descriptions)

#### **For more information on courses, please contact:**

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Schumpeter School of Business and Economics  
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**Information is subject to change! Last update: 19. September 2024**